



**Decide with Confidence**

# **The D&B D-U-N-S<sup>®</sup> Number**

*The Universal Standard for Business Identification*



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## The Universal Standard for Business Identification

Established in 1963, D&B’s Data Universal Numbering System, commonly known as the D-U-N-S Number, is a unique global business identification system that identifies, validates and links to more than 195 million businesses worldwide.

The D&B D-U-N-S Number is a nine-digit non-indicative numbering sequence and is assigned at the lowest organizational level, i.e. business locations with a unique, separate and distinct operation. The D-U-N-S Number is assigned to all types of business organizations including sole proprietorships, corporations, partnerships, non-profits and government entities. The D-U-N-S Number is constant – it stays with a business throughout the lifecycle including name, address and corporate structure changes and even bankruptcy.

The D-U-N-S Number is not just a number – it is a system for maintaining accurate, comprehensive and timely information. This system is our patented, proprietary DUNSRight® Quality Process – a process encompassing five quality drivers—Global Data Collection, Entity Matching, D-U-N-S Number, Corporate Linkage and Predictive Indicators—that work sequentially to aggregate, standardize and enrich information.



Used by the world’s most influential standard setting organizations, the D-U-N-S Number is **recognized, recommended or required by over 200 government, trade and industry organizations** around the globe.

In the United States, the Federal Government has relied up the D-U-N-S Number for over 30 years. In 1994, Federal Electronic Commerce Acquisition Team recommended the D-U-N-S Number be adopted government-wide as a contractor identifier within the Central Contractor Registration (CCR) system *because of its universal use in industry and government, nationally and internationally, as a unique supplier identifier and because it is the only reliable mechanism for crosswalking to other numbering systems*. Since then, the D-U-N-S Number has been more widely adopted across the U.S. Government for intra-governmental transactions, grants management and transparency reporting. Major retailers such as Wal-Mart and Target also rely on the D-U-N-S Number as a requirement for supplier registration.

Across Europe and Asia, the D-U-N-S Number is also embraced as the business identification system. In Germany, Unique Partner Identification Key (UPIK) – a unique and uniform online cross-company identification system to set-up and maintain information about business partners – is standardized on the D-U-N-S Number. In Japan, the D-U-N-S Number is recognized as the only global identifier for business entities. In the Middle East, the governments of Dubai and Abu Dhabi both require the D-U-N-S Number for business registration.

International organizations such as World Customs Organization (WCO), recognizes the D-U-N-S Number as the acceptable identifier in its WCO Customs Data Model and International Trade Data System (ITDS) has recommended the D-U-N-S Number as an alternative identifier for all ACE transactions. The D-U-N-S Number is the business entity identifier recognized by the FDA Data Standards Council. The United Nations also uses the D-U-N-S Number as their Consignee Party Identifier.



## Features and Benefits – At a Glance

In today's global economy, D&B's D-U-N-S Number has many unique capabilities which set it apart from other numbering systems. Private and public sector organizations use the D-U-N-S Number to link information about suppliers, customers and trading partners, providing a more complete picture of the risk and opportunity in their business relationships.

### The D-U-N-S Number Features

- **It is a universal standard.** The D-U-N-S Number has existed for close to 50 years and is relied on by businesses and government agencies around the world.
- **It is global.** D-U-N-S Numbers are currently assigned to businesses in more than 190 countries around the world.
- **It is unique.** D-U-N-S Numbers are assigned to the lowest possible organizational level, i.e. business locations with a unique, separate and distinct operation.
- **It is persistent.** Only D&B assigns D-U-N-S Numbers which helps ensure accuracy, consistency, timeliness and cross-border consistency of information. We follow rigorous rules for assignment and maintenance. Prior to assignment, there is validation from multiple sources. Once assigned it will not be re-issued or re-assigned.
- **It is constant.** The D-U-N-S Number stays with a business throughout the duration of its life cycle, including name and address changes, changes in corporate structure and even bankruptcy.
- **It is non-indicative.** The nine digits in a D-U-N-S Number are not indicative of any aspect of the company to which it is assigned.
- **It is intensely maintained.** D&B invests more than \$1 million every business day in maintenance and enhancements of our database of D-U-N-S Numbered entities.

### The D-U-N-S Number Benefits

- **It is not just a number, it is a system** DUNSRight is our patented, proprietary and rigorous process used to aggregate, standardize and enrich information.
- **It keeps track of business data and all associated change** across a single program, entire organization or government agency.
- **It enables crosswalks** to other agency-specific identifiers.
- **It organizes information** for internal ERP, CRM and registration databases.
- **It eliminates errors or duplication** to ensure increased efficiency.
- **It enables a complete single view of an entity** allowing you to understand any risk or opportunity.
- **It is hierarchal** and reveals relationships between companies and corporate families worldwide.
- **It is free** for a company to obtain a D-U-N-S Number in the standard turnaround.

Federal Government	
Recommended	Required
Department of Agriculture Forest Service	Appalachian Regional Commission
Department of Education Readiness & Emergency Management for Schools	Business Partner Network Central Contractor Registration Online Representations & Certification Application
Department of Homeland Security Custom and Border Services	Department of Agriculture Natural Resources Conservation Service
Department of Health & Human Services Administration on Aging Food and Drug Administration- Business Entity Identifiers Centers for Tobacco Products Center for Drug Evaluation & Research Medical Device User Fee and Modernization Act	Department of Commerce Commerce Standard Acquisition and Reporting System Department of Defense Army NAF Contracting US Army Corps of Engineers Office of Naval Research Office of the Under Secretary of Defense for Acquisition, Technology & Logistics
Department of Housing & Urban Development Office of Capital Improvements	Department of Education Office of Postsecondary Education
Department of Transportation Federal Motor Carrier Safety Administration Ginnie Mae Government Printing Office	Department of Energy Energy Efficiency and Renewable Energy Office of Management Department of Health & Human Services Agency for Healthcare Research and Quality Indian Health Service Department of Homeland Security Federal Emergency Management Agency Management Directives US Citizenship and Immigration Services Department of Housing & Urban Development Office of Native American Programs Department of the Interior Office of Acquisition & Property Management Department of Justice Department of Transportation Pipeline & Hazardous Materials Safety Administration Department of Treasury Internal Revenue Service State Small Business Credit Initiative Department of Veterans Affairs Center for Veterans Enterprise Embassy of the United States San Salvador-El Salvador Ljubljana-Slovenia Mexico City-Mexico Environmental Protection Agency Children's Health Protection Executive Office of the President of the United States Office of Management and Budget Export-Import Bank of the United States Federal Acquisition Regulation Federal Business Opportunities Federal Mediation and Conciliation Services General Services Administration Institute of Museum and Library Services Metropolitan Transportation Authority National Aeronautics and Space Administration NASA Glenn Research Center National Endowment for the Arts National Institutes of Health Office of Extramural Research National Oceanic & Atmospheric Administration Costal Services Center National Science Foundation Small Business Administration Recovery.gov US Air Force Small Business US Geological Survey US-Mexico Border Health

Foreign Government	
Recommended	Required
European Commission Government of Australia Australasian Procurement & Construction Council Government of Canada Environment Canada International Trade Data System United Nations Economic Commission for Europe World Customs Organization	National Atlantic Treaty Organization NATO NCS/EAN/UCC The United Arab Emirates Government of Abu Dhabi - Dept. of Economy & Planning Department of Economic Development Dubai United Kingdom The Contractors Health and Safety Assessment Scheme Office of Government Commerce- Zanzibar Procurement System United Kingdom National Health Services

State & Local Government	
Recommended	Required
Commonwealth of Puerto Rico Puerto Rico Federal Affairs Administration	District of Columbia Business Resource Center
State of California State Water Resources Control Board	State of Alabama Stimulus. Alabama
State of Colorado Colorado Department of Education Office of Adult & Juvenile Justice Assistance	State of Alaska Department of Administration
State of Connecticut Connecticut State Department of Education	State of Arizona General Accounting Office
State of Kansas Kansas Department of Administration	State of Arkansas Recovery
State of Missouri Dept. of Elementary and Secondary Education	State of California California Department of Education California Emergency Management Agency
State of Nebraska Nebraska Dept. of Economic Development	State of Colorado Colorado Department of Public Safety
State of New Hampshire New Hampshire Department of Transportation New Hampshire Office of Economic Stimulus	State of Delaware Executive Department Criminal Justice Council
State of New Mexico Local Government Division Capital Outlay	State of Florida Florida Department of Transportation
State of New York New York State Education Department	State of Georgia Criminal Justice Coordinating Council Stimulus Accountability
State of North Dakota North Dakota Council on the Arts	State of Idaho Idaho State Police Idaho State Department of Education
State of Ohio Ohio Department of Education	State of Illinois Illinois Environmental Protection Agency
State of Pennsylvania Pennsylvania Department of General Services Pennsylvania Department of Conservation and Natural Resources	State of Indiana Indiana Finance Authority
State of Tennessee Tennessee Business Matchmaking	State of Iowa Iowa Department of Management
State of Texas State Energy Conservation Office	State of Kentucky Kentucky Housing Corporation
State of West Virginia Department of Administration	State of Louisiana Louisiana Commission on Law Enforcement and Administration of Criminal Justice
State of Wisconsin Wisconsin Department of Commerce	State of Maine Department of Public Safety
	State of Maryland Maryland Governor O'Malley's StateStat
	State of Massachusetts Comptroller of the Commonwealth of MA
	State of Michigan Michigan Institute for Educational Management State of Michigan Department of Education
	State of Minnesota Department of Public Safety Office of Justice Programs
	State of Mississippi Mississippi Management & Reporting System
	State of Missouri MO Catalogue of State Assistance Programs
	State of Montana Montana Office of Public Instruction
	State of Nebraska Nebraska Commission on Law Enforcement and Criminal Justice
	State of Nevada Department of Public Safety
	State of New Jersey Department of Law & Public Safety
	State of New York Office of Homeland Security; Jewish Community Relations Council
	State of North Carolina Department of Environment & Natural Resources
	State of Oklahoma Oklahoma Arts Council
	State of Oregon Oregon Department of Transportation
	State of Rhode Island Senator Sheldon Whitehouse for Rhode Island
	State of South Carolina South Carolina Department of Agriculture
	State of South Dakota South Dakota Department of Agriculture
	State of Texas Texas Education Agency
	State of Utah Office of Museum Services, Utah Arts Council
	State of Vermont Department of Finance & Management State of Vermont Agency of Administration
	State of Virginia eVA Procurement Virginia Department of Health
	State of Washington Washington State Treasurer's Office
	State of Wisconsin Department of Health and Family Services
	State of Wyoming Wyoming State Parks & Cultural Resources

**Domestic Industry**

Recommended	Required
Agency-Company Organization for Research & Development	Aetna
AIM Custom Media	Aflac
Alston & Bird LLP	American International Group
American Express	Apple
American Gas Association	Archer Daniels Midland
Americans for the Arts	ArvinMeritor
Ariba	Automotive Industry Action Group
Arizona Commission on the Arts	Best Buy
Arnold & Porter LLP	The Boeing Company
ATOK Business Services	Campbell's Soup Company
Bank of America	Caterpillar
Capital Access Project	CVS Caremark
Capital One	Dell Inc.
Cardinal Health	Eaton
Chesapeake Bay Gateways Network	EDI Coalition of Industries
Chevron	The Federal Technology Center
Chrysler Group LLC	FireRescue1
Cisco Systems	Genentech
CitiGroup Inc.	General Motors
Coca-Cola	Georgia Tech Procurement Assistance Center
Comcast	Heritage Preservation
ConocoPhillips	HIPAA Space
Craft Organization Development Association	HSBC
Data Conversion Laboratory Inc.	Humana Military Healthcare Services
Delta Air Lines	Hyundai USA
ECA Certification Management	Ingram Micro
Education Service Center Region 12	Johns Hopkins Medicine
Elevance	Johnson Controls
Eli Lilly	National Conference of Black Mayors
Ernst & Young	Northrop Grumman
Exxon Mobil	Oracle Corporation
FedEx	PepsiCo
Ford Motor	Pfizer
Gas Industry Standards Board	The Safe Drinking Water Trust
General Dynamics	Southern Arts Federation
General Electric	Sysco
GlobalSign	Target Corporation
Google Ad Words	UC Berkeley Sponsored Projects Office
Hewlett-Packard	United Parcel Service
The Home Depot Inc.	United States Postal Services
Honeywell	Verizon Communications
International Business Machines	Wal-Mart Corporation
Intel	Wegmans Food Market
Lockheed Martin	
Lowe's	
Marathon Oil	
MasterCard	
McKesson	
Merck	
MetLife	
Microsoft	
Morgan Stanley	
MTA New York City Transit	
National Grants Partnership	
North American Energy Standards Board	
ONVIA	
Pacific Gas and Electric Company	
Plante & Moran	
PNC	
PricewaterhouseCoopers	
Sears Holdings	
Siemens Corporation	
Sodexo	
Supervalu	
Swiss Firms	
Thoma Development Consultants	
Time Warner	
Tyco International	
Tyson Foods	
UIDA Business Services	
University of Northern Iowa	
University of Southern Mississippi	
University of Tennessee Center for Industrial Services	
United Technologies	
Utah Arts & Museums	
Utility Industry Group	
Valero	
Virtual Opportunity Interchange Center	
Vision Service Plan	
Walt Disney Company	
WellPoint	
Wells Fargo & Company	
Women's Business Center of NY State	
World Law Direct	

**Foreign Industry**

Recommended	Required
AXA	Hitachi Cable, Ltd.
Barclays Financial Corporation	Jafza Jebel Ali Free Zone-UAE
BMW	KuKu Systems-Germany
BP	Nestlé
Daimler	Peugeot
Deutsche Telekom T-Mobile	PSA Peugeot Citroën
International YMCA	Germany – UPIK
Hitachi Data Services	
Panasonic	
RosettaNet	
Royal Bank of Scotland Group	
Royal Dutch Shell	
San Miguel Corporation	
SFK France	
University of Aberdeen	
Volkswagen Group	